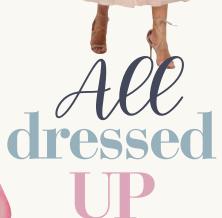
BIRTHDAY GIRL

Pour the prosecco, because it's a big one for Sheila Conn Ladies Fashions. "I'm celebrating 25 years in business in 2020," Shona Thorpe divulges. "It's a huge milestone, which we're planning on marking with a fundraising charity lunch, possibly for Macmillan. Stay tuned." You'd think partying would dominate the Biggar boutique's time right now, but it's certainly not taken its eye off the prize, with a wave of new-season dresses flooding in. Shona's pick? Veni Infantino's soft and floaty 991529 [right, £POA].

Fashion owes much to Elsa
Schiaparelli, but, mostly, it's for the invention of this banging shade of pink, showcased flawlessly on Veni Infantino's 991517 below, £839, available from the inimitable
Patricia Forbes in Broughty
Ferry. "This dress and jacket combination is just fabulous," enthuses Karen Charles. "The stunning fuchsia hue and sculpted silhouette will set any mother of the bride or groom's mum apart from the crowd."



WHAT'S THE LATEST FROM SCOTLAND'S OCCASIONWEAR BOUTIQUES? WE'VE TAKEN A TRIP AROUND THE COUNTRY TO BRING YOU THE BEST FOR S/S 2020

Selection by Rosie Patrick

Stockists on page 336

FASHION mother of the bride

Catwalk is bursting with beautiful outfits on any given day, but this year? The choice is off. The. Charts. If you're in any way fashion-forward, you'll want to stop by for classy numbers like the below gem. "We're loving the dynamic colour palette of this statement dress from John Charles [below, style 26872, £POA]," says the store's Louise Brown. "The feminine floral print and flattering bow waist, teamed with the luxuriously pleated bell sleeves, make it so unusual."



Photo: tanyakiaie.com

"Real-life mother and daughter Riina and Juudit were cast for our 2020 photoshoot at Sorn Castle," reveals Glasgow-based designer Joyce Young. Riina and Juudit's instinctual bond is clear in every image. We're also intrigued by the idea of coordinating outfits for mums and daughters on the big day - after all, neutrals are occasionwear's most dominant trend (see p73). Whatever you both decide to wear, honour Joyce's final advice: "Remember to put aside some time to have your photographer capture those special mother/daughter moments before the wedding gets underway. You'll treasure them forever."

STRIKING MATCH

